



GOLDMAN & ASSOCIATES

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FOR IMMEDIATE RELEASE

Goldman & Associates Receives National PR Honors in NYC

Goldman & Associates Public Relations has won “Public Sector Campaign of the Year” in the PR Week Awards, the annual national public relations competition held by the industry’s leading trade magazine. The award was presented in a ceremony hosted by Paul Mercurio of Comedy Central’s “The Daily Show” at Tavern on the Green in New York City. Nearly 1,000 corporate and public relations professionals attended the event.

In capturing the top honor, Goldman beat out well-known national public relations firms Ogilvy Worldwide; Manning, Selvage & Lee, and numerous others.

Goldman earned the award for a program of stepped up safety belt enforcement and intensive public information that increased seat belt usage by tractor-trailer drivers on I-95 between Fredericksburg and Petersburg, Virginia by almost 20-percent. The program was a partnership of the Federal Motor Carrier Safety Administration, the Virginia State Police, and DRIVE SMART Virginia.

To find out more about the award or Goldman’s services, please call (757) 625-2518 or visit www.goldmanandassociates.com.

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